



Helping Ohioans with  
Healthcare Benefit  
**Choices**



Happy Thursday! I hope each of you, as well as everyone around you, is safe and doing well.

As we all work to adjust to our "new normal," it is important, in my opinion, to stress the importance of NAHU membership as a critical part of our foundation. We all need to lean on one another individually and NAHU as a whole to help us navigate the changing landscape. We will all need a stronger-than-ever membership, not just during this period of transition, but especially on the backside.

To that end, we are going back to our Just Ask One campaign for June. Specifically, we will be holding our next #JustAskOne day on Monday, June 29, to leverage the engagement, excitement and value our members will be experiencing as part of the our Virtual Convention.

I have attached 10 social cards so that we can all begin promoting it right away: [1](#), [2](#), [3](#), [4](#), [5](#), [6](#), [7](#), [8](#), [9](#) and [10](#). PLEASE forward this on to others in your region or any other NAHU member within your sphere of influence. We need as many members participating as possible!

Just a reminder as to what our ultimate goal really is. We all know one of the keys to growing membership is to consistently ask non-members to join. This initiative is all about creating the habit of asking. As much as we'd like you to call until you get a non-member to say "yes," that isn't the goal here.

***Our goal is as simple as it gets: to get as many members as possible to ask one non-member to join.***

Of course, let me know if you have any questions. I so appreciate the individual and collective efforts of this group. Thank you!

Be safe. Be smart. Be balanced. Be strong.

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Membership Council Chair

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