



Dear Becky,

The world sure has changed since the end of February. No doubt every aspect of our lives is being impacted, including our business lives.

With that in mind, we will do something a little different this month. Instead of our normal Just Ask One day, we will have a Just Thank One day today.

The idea is to encourage all of our members to just stop and thank someone who has made a difference for them personally or professionally. With all of our social distancing, I think it would be healthy, and maybe even a bit therapeutic, for all of us to be a little extra forthcoming with our gratitude. Even in the midst of this craziness, there is still much to be thankful for.

I have attached four social cards for you to post in promotion of the event ([1](#), [2](#), [3](#) and [4](#)). Please add whatever message you want as to what the day may mean to you.

I want to thank you each for your leadership and selfless contributions to our association, to our industry and to me personally.

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