

Crowd Sourcing Employee Benefits –An Interactive Program

It seems like there are hundreds of innovative solutions that employers use to cut costs and get efficient. NEOHU Members have a front-row seat on how these “so-called” solutions have produced success or failure. This session will use real-time polling to identify how our members feel about the most popular solutions and strategies in the field.

Objective: Through an interactive polling process, attendees will evaluate the effectiveness of various employee benefits strategies and solutions. They will also identify the proposed strategies that will have the largest impact on companies in the Northeast Ohio Market.

Attendees will use smart phone technology in order to participate in the seminar, in order to share their opinions and rankings. The technology will summarize responses into charts, graphs, and info-graphics through which attendees may draw conclusions.

Depending on the strategy, attendees will be asked how frequent they see it implemented in the marketplace, how effective, how disruptive and how much cost savings is available.

Topic:	Minutes:
Introductions: What is Crowd Sourcing:	5
Sampling Crowd Source Technology:	5
Financial Strategies:	10
1. Self Funding vs. Fully Insured	
2. Captive Insurance Program	
3. Reference Based Pricing	
Employer-sponsored wellness programs:	10
1. Wellness	
2. Carrier Based Wellness Programs	

3. Stand-Alone Wellness Programs
4. No Tobacco Programs
4. Employee Incentive Programs
5. Weight Loss Programs
6. Wellness Programs that require employees to complete monthly log.
7. Most important factors in a Wellness Program.

Pharmacy: 10

1. Specialty Drugs
2. Pharmacy Benefit Management
3. Generics

Innovative Strategies: 10

1. Transparency Tools
2. Telemedicine
3. On-Site Health Clinic

Human Resources and Compliance: 10

1. Human Resources Information Systems:
2. HRIS Stand alone or through Payroll
3. Spouse Waive Program
4. Benchmarking
5. Compliance