

## Ohio Association of Health Underwriters

### *Health, Risk and Analytics: Data-Driven Solutions for a Competitive Advantage*

10 Minutes 2:30 PM – 2:40 PM

- I. Introduction
  - a. Strategic Population Health Integration
    - i. Real-time analytic dashboard
  - b. Empowerment to contain costs with actionable insights
    - i. Budgeting and underwriter
    - ii. Medical management
    - iii. Performance assessment

10 Minutes 2:40 PM – 2:50 PM

- II. Empowerment to contain costs with actionable insights
  - a. Focus: identify issues and patterns that drive cost
- III. DxCG Intelligence
  - a. Turns healthcare data into risk scores
  - b. Score correlate with cost of underlying illness
  - c. Aggregating scores to predict group-level results
- IV. Hierarchical Condition Categories (HCC)
  - a. Recognizing that patients have multiple medical issues
  - b. Chronic Conditions
    - i. Controlling preventable chronic conditions means controlling risk and cost

10 Minutes 2:50 PM – 3:00 PM

- V. Drive Population Health
  - a. Utilizing advanced analytics as your GPS
  - b. Assess utilization, total care of cost, and provider performance
  - c. Data Collection avoiding inefficiencies and costly mistakes while using transparency for control
  - d. Identification and stratification
    - i. Gap Care Index
    - ii. Costs, clinical and financial models
  - e. Assessing Outcomes

5 Minutes 3:00 PM – 3:05 PM

- VI. Integrating Data
  - a. Worker's Compensation and the Health Plan
    - i. Today's health plan broker – an invaluable consultant

10 Minutes 3:05 PM – 3:15 PM

- VII. Actionable Insight
  - a. Prevention vs. reaction
    - i. Reverse healthcare trends and abolish industry standards
    - ii. Inconsistent billing impacting bottom lines
    - iii. Unnecessary Healthcare costs

5 Minutes 3:15 PM – 3:20 PM  
VIII. Questions