

HIPAA COMPLIANCE & PRIVACY
WHAT BENEFIT CONSULTANTS NEED TO KNOW AND NEED TO DO

Presented By

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8:45 a.m. – 9:35 a.m.

Health Insurance Portability and Accountability Act (HIPAA)

(5 Minutes) Penalties for Violations

(5 Minutes) Who is Covered by the Privacy Rule?

(10 Minutes) What is Protected Health Information?

- Electronic Protected Health Information (ePHI)
- Permitted Disclosure of PHI
- What is the Standard for Permitted Disclosure of PHI?
- Required Disclosure

(5 Minutes) Participants Rights

(5 Minutes) De-identification of PHI

(5 Minutes) Impact on Benefit Consultants

(15 Minutes) What Should a Benefit Consultant Do?

Common PHI Breaches

- Steps in the Event of a Breach
- Protecting Data Beyond PHI
- Primary Types of Privacy Incidents
- Data Breaches by the Numbers
- Reputational Harm
- What is a Data Breach? (under State Laws)