

## NAHU Ethics Time Outline for 3 CE Credits

<u>Section</u>	<u>Time in Minutes</u>
I. Good Ethics is Good Business	
a. Ethical Violation Examples	2
b. Why Ethics?	2
c. What is Character?	2
II. Importance of Ethics	
a. NAHU Code of Ethics	8
b. Prohibited Practices	5
c. Guiding Principles	5
d. Case Study #1	8
e. Case Study #2	10
f. Case Study #3	8
BREAK	10
III. Ethical Issues for the Insurance Professional	
a. Conflicts of Interest	5
b. Examples	5
c. Resolutions	5
IV. Corporate Governance	
a. Balancing the Needs of All Stakeholders	5
b. Common Stakeholders	5
c. Corporate Governance & Ethics	9
V. Health Care Morality vs Free Market System	
a. 5 Step Process in Conflict Resolution	
i. Recognition	2
ii. Disclosure	2
iii. Solution	2
iv. Communication	2
v. Feedback	2
VI. Social Responsibility	
a. Education	2
b. Sharing Your Talent and Treasure	2
c. Be a Humble Expert	2
BREAK	10

VII.	HIPPA	
	a. Who is required to comply?	4
	b. HIPPA Defined	2
	c. Permitted Disclosures	6
	d. Required Disclosures	4
	e. Business Associate Contract Provision	4
	f. GLBA (Gram-Leach Bliley Act of 1999)	12
VIII.	Ethics Test	5
IX.	Nature of Learning	
	a. Four Insights to Teaching and Learning	2
	b. Putting It all Together	2
	c. Be a Humble Expert	2
X.	Review of NAHU Code of Ethics	7
	<b>Total Workshop time</b>	<b>150</b>