

## PPACA Markets Impact – A Panelist Discussion Questions

Panelists: Insurance Company Executive, Family Doctor, ERISA Attorney

Attendees will receive detailed information/perspective from 3 specific fields of expertise (Insurance Company, Practicing Family Doctor, ERISA Attorney).

Questions will be asked in order of pre-determined order of interest/importance. Each Panelist member will be provided an estimated 3-5 minutes for their response (depending on question and if the specific Panelist has input on a specific question). Not all questions may be addressed, as time permits.

Moderator: NWOAHU Board Member

1. What immediate changes are you experiencing in your market or business specifically as a result of PPACA?
2. What impact on the delivery of patient care do you see with the implementation of PPACA?
3. Describe the impact of PPACA to your revenues and what you are doing to adjust your business model?
4. What did you learn from the PPACA implementation to date that will be useful going forward?
5. What should employers and brokers be thinking about for 2014/2015?
6. What part of the PPACA regulations do you see as a positive improvement to the previous healthcare model?
7. What parts of the PPACA regulations do you see as counter productive?
8. What do you see as the long term affects of PPACA?
9. Since there is no single source for PPACA information, how do you obtain information on regulations and how comfortable are you with compliance issues?
10. What top three compliance matters should brokers be aware of?
11. What do you see as the next evolution for accessing health care and achieving cost containment?
12. Public exchanges - what considerations are there for an employer to purchase through the exchange
13. Private exchanges - what considerations are there for an employer to offer a private exchange
14. Where are the next areas of opportunity for you?
15. How are you preparing for those new opportunities?